



## **Toastmasters Zug**

P.O. Box 1010, CH-6301 Zug  
<http://www.toastmasterszug.ch>

### **"SELLING IN THE BRAVE NEW WORLD" KEY NOTE PRESENTATION AS TOASTMASTERS ZUG CELEBRATES 20<sup>TH</sup> ANNIVERSARY**

#### FOR IMMEDIATE RELEASE

Toastmasters Zug will celebrate its 20<sup>th</sup> anniversary with a special club meeting on 16<sup>th</sup> November at the Hotel Guggital on Zugerbergstrasse.

Club member Jack Vincent will give an Educational Session entitled "Selling in The Brave New World." Vincent, a sales management consultant by day, will outline how the business world has changed through this decade and especially in view of the global financial crisis. He will then run an interactive session on how to persuade and how to sell in many business scenarios we find today.

"In your average business pitch, you simply can't take risks and try something new," Vincent says. "Toastmasters provides a safe venue in which to experiment. Breaking out of your normal comfort zone is truly the best way to improve any skill, including public speaking."

Club founding member Raymond Jones will also give a talk about the origins of the worldwide organization, Toastmasters International. TMI was founded leading up to the Great Depression and many people joined as they saw the benefits of public speaking for sharpening one's skills in tough times.

The evening will also feature video clips of award-winning Toastmasters speeches at the global level. Each year, individual Toastmasters compete in a variety of speech formats including inspirational speeches, humorous speeches and speech evaluations. The winners progress from the individual club level through the regional, national, continental and worldwide level. The worldwide winner of 2009 will be featured, along with the runner-up.

The general public is invited to attend free-of-charge for this special evening of energizing presentations and short videos of award-winning speeches from Toastmasters worldwide competitions. This special meeting will begin promptly at 19.00 on Monday, 16<sup>th</sup> November. An 18.45 arrival is recommended.

General public wishing to attend this special event should contact TM Zug's VP Membership, Kai Klinge at [vpmembership@toastmasterszug.ch](mailto:vpmembership@toastmasterszug.ch).

Or, for more information, contact [vppr@toastmasterszug.ch](mailto:vppr@toastmasterszug.ch), or call 076 43 43 043.

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