



## **Toastmasters Zug**

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<http://www.toastmasterszug.ch>

### **"THE WINNING EDGE" - TOASTMASTERS ZUG CELEBRATES 20<sup>TH</sup> ANNIVERSARY**

#### **Toastmasters movement founded during The Great Depression**

#### FOR IMMEDIATE RELEASE

Toastmasters Zug will celebrate its 20<sup>th</sup> anniversary with a special club meeting entitled "The Winning Edge" at the Hotel Guggital on Monday, 16<sup>th</sup> November.

The general public is invited free-of-charge for this special evening of energizing presentations, short videos of award-winning speeches at international competitions, and a special tribute to TM Zug's founding member, Raymond Jones.

Jones will also give a talk about the evolution of the worldwide organization, Toastmasters International.

"Toastmasters is as relevant today as when it was founded in 1924," says Jones. "Ralph Smedley held the first few meetings in a YMCA community center in Santa Ana, California. The original purpose was to help people get ahead in such difficult economic times, and membership skyrocketed during the Great Depression. It was stay sharp and keep their positions or businesses, as well as for those looking to find work and start new enterprises."

Toastmasters International continued to grow through the boom times, as well, and today boasts 12,000 clubs and 250,000 members around the world. TM Zug is one of the 10 English-language clubs in Switzerland, and there are over 300 clubs in Continental Europe.

"The skills that Toastmasters helps you build or reinforce have been of particular interest to business people," Jones continues. "In fact, these skills are timeless. Not only did they apply last century and through today, but they will continue to be valuable in the years to come... be it a presentation to a key client, a project update to the board, or even a spontaneous toast at a festive dinner or celebration. Effective public speaking has always been, and will continue to be, critical to professional and personal success."

"Getting Ahead in Tough Times" will be the title of a workshop session during this special anniversary celebration, to be delivered by prominent club member Jack Vincent, who is also a management consultant. Vincent will combine consultative selling skills with Toastmasters principles for a unique approach to getting ahead in many business situations today, especially job interviews and customer-focused selling.

This special meeting will begin promptly at 19.00 on Monday evening, 16<sup>th</sup> November, although an 18.45 arrival is recommended.

General public wishing to attend this special event should contact TM Zug's VP Membership, Kai Klinge at [vpmembership@toastmasterszug.ch](mailto:vpmembership@toastmasterszug.ch).

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Or, for more information, contact [vppr@toastmasterszug.ch](mailto:vppr@toastmasterszug.ch), or call 076 43 43 043.